

## **Spectrum Electronics Group Appointed To Represent Numonyx B.V. in Benelux and Iberia**

**Oxfordshire UK, July 14, 2008:** Numonyx B.V., the new company formed by Intel, STMicroelectronics and Francisco Partners at the end of February, has appointed the Spectrum Electronics Group to provide sales and marketing expertise on its behalf in the key Benelux and Iberian European territories. Numonyx is a specialist developer and producer of innovative memory semiconductor solutions using combinations of leading NOR, NAND and RAM memory technologies as well as the new PCM (Phase Change Memory) technology.

Spectrum Benelux (*Belgium, Netherlands & Luxemburg*) and Spectrum Electronica (*Spain & Portugal*) will focus on introducing Numonyx technology and products to Tier 1 OEM customers and will work closely with Distributors Arrow and Avnet to secure new design-wins for Numonyx from customers engaged in next-generation consumer and industrial products. Target applications include mobile handsets, MP3 players, digital cameras, ultra-mobile computers and portable industrial and medical equipment.

According to David Thomas, Spectrum's Director of Business Development, Numonyx will make available a significant lineup of NAND technologies for added growth together with NOR products that provide unique product depth and value: "The Numonyx product portfolio together with the expertise and flexibility provided by Spectrum's independent, international sales, marketing and operations (I.S.M.O.) business model is a recipe for European success", said Thomas. "The density, performance, power and cost offered by Numonyx products, will provide our customers leading edge memory solutions which will further benefit their application by enabling them to enhance their Software requirements, feature sets".

For his part, Filippo Mursia, Numonyx South European Sales Manager said that Spectrum has exactly the right credentials to develop these two important markets for Numonyx's broad range of leading-edge technologies and products: "Together, Numonyx and Spectrum have the ability to deliver a uniquely competitive edge, even at this early stage in our metamorphosis", Mursia said.

### **About Numonyx B.V.**

Numonyx leverages its parent companies' history of technological breakthroughs including seven generations of multilevel cell (MLC) technologies. The company operates its own 200mm and 300mm wafer fabrication and assembly and test manufacturing facilities in Israel, Italy and Singapore, ensuring the flexibility to produce any combination of NOR, NAND and RAM wafers according to customer demand. Numonyx is currently producing high volume 65nm NOR memory chips and plans to quickly move to 45nm before the end of the year. Numonyx also benefits from some of the most sophisticated packaging and stacking techniques available today.